

Impact Report 2017



Who we are and what we do

Seafarers UK is a charity that has been helping people in the maritime community for over 100 years, by providing vital support to seafarers in need and their families, and to those in education or training who are preparing to work or serve at sea. We do this by giving grants to organisations and projects that make a real difference to people's lives, across the Merchant Navy, Fishing Fleets, Royal Navy and Royal Marines.

Seafarers UK receives no government funding and is heavily dependent on public donations and legacies to maintain its grant-making programme.



Santos is a merchant seaman from Cape Verde. On average he spends six to nine months out at sea working, before he can return home to see his family.

I've been at sea for about nine months now. I find it very hard, as I have two daughters and a baby, who I haven't seen yet, only in photos. I do miss my family a lot.'

Santos was very happy to find the Seafarers' Centre at Tilbury Port, the refurbishment of which was partly funded by Seafarers UK. 'I can do mobile top-ups and speak with my family, or ask to go ashore to do some shopping. It makes a nice change to your usual routine and makes you feel less lonely.'



163,217
people assisted
thanks to
our funding
in 2017

Introduction from the Director General

Welcome to the Seafarers UK 2017 Impact Report.

Not that long ago, charities would seek to prove how wonderful they were by proudly proclaiming their 'Outputs' – often just a statement of impressive-sounding numbers, but without any explanation of what those numbers actually meant in terms of real human achievements.

From outputs we moved on to more meaningful 'Outcomes'; far more realistic, displaying what the charity had accomplished and reassuring its supporters that something was actually being done. But was that really

the best and most efficient and effective use of the limited resources available?

As anyone who has ever been involved with military resource planning will tell you, the aim is to get the maximum firepower for the least amount of money, often quoted as the most 'Bangs per Buck' – and so it is (or should be) with charities. We must use the money which we raise from our generous supporters to achieve the optimum social change for our beneficiaries – in other words, a real 'Impact'. This may be palliative,

helping people out of a difficult situation into which life has thrown them; it may be preventative, taking early actions with, perhaps, greater education and guidance to avoid future disasters, or it may sometimes be research into a clearly unsatisfactory area to enable innovative action.

I'm proud to state that our whole team of staff and trustees at Seafarers UK works together on the very best ways of using our funds to realise the absolute maximum Impact, and I hope this Report will convince you that we usually get it right.

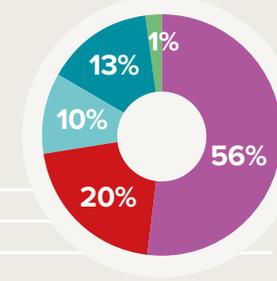
Our Grant-Making in 2017

In 2017 Seafarers UK awarded 88 grants, worth a total of £3,523,364 reaching 60 organisations, including eight organisations new to our grant funding. This included £70,548 in grants awarded from the Merchant Navy Fund.

We also worked on further increasing the transparency of our grant-making through joining with 60 other funders to share our grants data in an open, standardised and comparable format on the 360Giving* website (www.threesixtygiving.org). By publishing our grants data in this manner, our funding will be made more open and widely available than ever before.

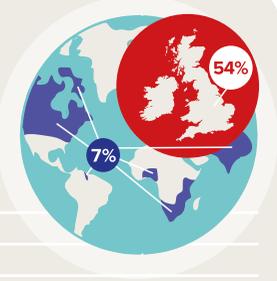
% of Grants by sector:

- Merchant Navy
- UK Fishing Fleet
- Maritime Youth
- Royal Navy
- Cross-sector



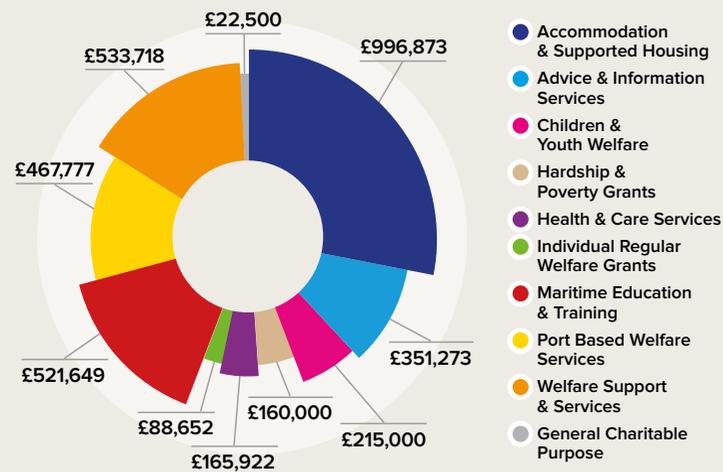
% of Grants by geographical location:

- 54% (£1,901,600) UK-wide:
 - 30% (1,045,962) England
 - 6% (£199,961) Scotland
 - 3% (£128,158) Wales
- 7% (£247,683) Commonwealth



*360Giving is a separate UK charity that encourages openness in grant giving.

2017 grants by support categories:



Children & Youth Welfare

4 grants to 3 organisations helping 407 people

£100,000 in funding was awarded to Royal Navy and Royal Marines Children's Fund to help provide welfare support specifically to children of the Royal Naval Service officers, many of whom are affected by illness, mental health issues, disability, divorce or bereavement.

Many of the cases that we see today are from families that lost a parent through death or divorce, with many families having the added stress of having a disabled or seriously ill child. Seafarers UK's grant will help to improve the families' quality of life, providing them with some stability and hope for the future.'

Clare Scherer,
Assistant Director,
Royal Navy & Royal Marines
Children's Fund

Accommodation & Supported Housing

10 grants to 7 organisations helping 225 people

£7,434 in funding was awarded to Revitalise, a national charity that provides respite breaks for disabled people and their carers. Our grant will enable the charity to provide 30 respite breaks for disabled ex-seafarers and their carers, helping to make a significant difference to their well-being and to the quality of their lives by offering them respite from the challenges of living with disability.

Advice & Information Services

7 grants to 7 organisations helping 16,845 people

£120,220 was awarded to Sea Fish Industry Authority (Seafish) to help Seafish and the Welsh Fishing Safety Committee (WFSC) make Personal Floatation Devices with integrated Personal Locator Beacons available to active commercial fishermen in Wales. Crucially, the project includes work aimed at addressing and improving behaviour and safety awareness, helping to achieve WFSC's target of zero preventable fishing-related deaths at sea.

The numbers that count



Hardship & Poverty Grants

4 grants to 4 organisations helping 266 people

A £20,000 grant was awarded to International Seafarers' Welfare & Assistance Network towards their Seafarers Emergency Fund to provide immediate, essential aid worldwide to seafarers and families of seafarers, who are directly involved in sudden and unforeseen crises.

Welfare Support & Services

17 grants to 13 organisations helping 32,892 people

£110,000 was awarded to Cornwall Rural Community Charity to help carry out a UK-wide survey of fishermen, their families and fishing communities in order to understand their collective and individual needs and challenges better, and to identify examples of projects or activities that are working to tackle these. Face-to-face interviews undertaken across a number of UK ports, from Cambletown, Kintyre to Great Yarmouth to Newlyn, with a wide range of people helped identify what clear themes and issues need support and resourcing.

Individual Regular Welfare Grants

4 grants to 4 organisations helping 127 people

A grant of £69,152 was awarded to The Scottish Nautical Welfare Society to help provide continued payment of regular grants to seafarers, or their surviving spouses and dependants, and also to provide a contribution towards welfare and administration costs.

Health & Care Services

12 grants to 8 organisations helping 626 people

A grant of £20,000 was awarded to Veterans Outreach Support to help the charity to continue with their work in mental health and welfare support to ex-military personnel and their dependants.

Maritime Education & Training

15 grants to 10 organisations helping 10,226 people

£33,000 was awarded to Smallpeice Trust to help create a brand new marine based Maritime Engineering and Ship Science residential course for Year 9 students at the University of Southampton. Supported by marine engineers, 100 Science, Technology, Engineering and Mathematics students were given an opportunity to practise designing, building and testing ships and utilising wave energy harvesting devices and learn more about the careers available within maritime industry.

Port Based Welfare Services

11 grants to 9 organisations helping 11,249 people

A £40,000 grant was awarded to Aberdeen Seafarers' Centre to contribute towards the salary of the Superintendent, who manages the Centre on a day to day basis, ensuring recreational facilities and a friendly welcome for visitors.

The numbers that count



Our Centenary

2017 marked 100 years since Seafarers UK was established. As part of its Centenary programme, the charity fundraised for three key projects under the theme of: **‘Supporting Seafarers: Past, Present and Future’**. The nature of the three projects will make a substantial impact on the maritime sector, providing a lasting legacy of our grant-making activity.

The Past



Our 100 year history was honoured with a substantial grant award in 2015 of £1.17m (with the last payment made in 2017), along with £112,000 from the Chancellor using LIBOR funds. This was used to help fund a major extension to the existing Trinity House accommodation Hub at Nautilus UK’s Mariners’ Park in Wallasey, Wirral.

The new Seafarers UK Centenary Wing, opened

in June 2017, provides 22 single and double occupancy apartments, designed to meet the needs of elderly or retired ex-seafarers and veterans.

With a 24-hour care team on site, call alarm system and special adaptations for wheelchair users, this new state-of-the-art facility also includes an activities space for residents, a staff room and extra storage facilities.

The Present

The ‘present’ was celebrated with an international project to support serving seafarers. This was achieved with a grant to the International Seafarers Welfare and Assistance Network in partnership with the Merchant Navy Welfare Board to establish the International Port Welfare Partnership Programme.

The Programme aims to encourage the establishment of port welfare boards across the

world to help co-ordinate services and support for seafarers coming into port, ultimately improving their access to shore-based welfare facilities.

Over the next three years the Programme aims to build a global network of welfare boards and port welfare contacts to benefit seafarers and welfare providers alike. The project will also help to spread and promote best practice in the development of port welfare boards.

The Future



For our ‘future’ project we worked, and continue to do so, in partnership with Marine Society & Sea Cadets, on a jointly developed, innovative marine engineering project within the context of inspiring science, technology, engineering and mathematics careers. The funding partnership has paid for a fleet of vehicles and trailers, known as ‘Pods’, each with an instructor and

each fitted out with marine engines and specialist engineering equipment.

The Pods have been touring cadet units and schools across the UK, providing initial taster sessions and hands-on workshops. Thousands of young people have already taken part and it is hoped that the project will encourage many more young people to consider a future career in marine engineering.

Supporting the Sector in 2017

Maritime UK’s Careers Promotion Forum

During 2017 Seafarers UK was invited to chair Maritime UK’s Careers Promotion Forum with the aim of creating a representative group of those interested in the skills recommendations of the Maritime Growth Study. Several new initiatives are now being pursued through this forum, including a far more accurate estimation of national seafaring numbers, recruiting and training requirements, and the development of transferable skills to enable personnel to remain within the UK maritime industry.



Seafarers Awareness Week

In June our *Seafarers Awareness Week*, sponsored by Inmarsat, successfully highlighted the dual themes of ‘Maritime jobs at sea and ashore’ and ‘Sea ports for prosperity’. With over 150 supporting organisations the annual campaign achieved a strong level of media coverage and an excellent level of social media engagement, including a reach of 3.1m via Twitter.

There were 60 events promoting *Seafarers Awareness Week* held during June, 36 of them taking place in the campaign week.

Fly The Red Ensign Campaign

Our *Fly The Red Ensign* campaign for Merchant Navy Day on 3 September resulted in more than 650 Local Authorities and historic buildings taking part in flag raising ceremonies. Due to the high levels of local and regional media coverage this was our most effective PR campaign of the year.

Sector efficiency and effectiveness

Through the engagement and use of Seafarers UK resources, a successful Maritime Charities Group Navigating Change conference was held at the offices of

Inmarsat on 16-17 October with 120 participants. A key element of the conference agenda was the discussion and examination of a major new piece of research overseen and published by the Maritime Charities Group in close cooperation with The Researchery: *‘Navigating Change: A Review of the UK Maritime Welfare Charity Sector’*.

The charity also successfully applied on behalf of a number of partner organisations to the Aged Veterans Fund for a major grant in support of Merchant Navy Veterans. Seafarers UK is coordinating the project with the aims of better identifying their needs, providing more supported housing options, and delivering a case-work service.

Fundraising in 2017

In 2017 Seafarers UK raised a total of £3.2m, including a grant for £944k from the Aged Veterans Fund.

The charity celebrated its Centenary with a programme of exciting events held across the UK for a varied audience. This included five Centenary Dinners that took place during the year at the Guildhall in London, the Bristol Mansion House, the Mersey Maritime Museum, the Plymouth Crown Plaza Hotel and the Glasgow Riverside College. These special events allowed us to engage with over 600 of our supporters, highlighting our anniversary nationally and regionally and providing us with an opportunity to raise additional funds on the night.

Fundraising Events

We were involved with many other successful events and campaigns during our Centenary year.

These included: being charity partner for the **Greenwich Tall Ships Festival**; being a beneficiary charity for **London International Shipping Week**; the opening ceremony for the **Seafarers UK Centenary Wing at Mariners' Park**, attended by our President; our

24 Peaks Challenge and annual **London Marathon** turn-out; **Supporting Seafarers Day**, and our programme of **Royal Marines Bands concerts**, including a special **Centenary concert at Cadogan Hall** in London. All these activities helped to keep our name up in lights during this special year raising the profile of the charity within the maritime sector and beyond.



24 Peaks Challenge

The numbers that count

£3.2m

total funds raised

£1.05m

total legacies received

£1.76m

total donations received

£470,000

in donations to Centenary projects (2016-2017)

£4.5m

total charitable activity expenditure

Get in touch:

Seafarers UK
8 Hatherley Street
London, SW1P 2QT
020 7932 0000
www.seafarers.uk

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